



GALA SPONSORSHIP PACKAGE

October 16, 2026



SMALL BUSINESS. BIG IMPACT

The Cochrane Small Business Week Awards celebrate and recognize the achievements of local small businesses in Cochrane. This annual event brings together entrepreneurs, community leaders, and industry professionals to honour innovation, growth, and excellence in small business. It provides an excellent platform for networking, showcasing the vital role small businesses play in the local economy, and promoting the spirit of entrepreneurship within the community. Sponsorship of this event offers a unique opportunity to gain exposure and demonstrate support for local business success.

All Major sponsors will receive the following:

PRIOR TO EVENT

- Logo recognition on all event marketing, including but not limited to the event registration page, social media, and e-newsletter.

POST EVENT

- Logo recognition on all post-event marketing, including but not limited to a thank you message to attendees, social media, and e-newsletter.

■ PRESENTING SPONSOR (x1)

\$5,000

Your business logo prominently displayed as Presenting Sponsor on all event marketing, including but not limited to:

PRIOR TO EVENT

- Logo recognition on Cochrane & District Chamber of Commerce website - Live link to website
- Logo recognition on the Cochrane & District Chamber of Commerce social media
- Logo recognition on all print marketing
- Presenting Sponsor recognition on the local radio station
- Opportunity to provide a spotlight video for pre-event social media (max one-minute) - video supplied by sponsor
- Business profile in the Chamber newsletter, promoting your business

DAY OF EVENT

- Four complimentary tickets to the gala (value of \$300)
- Logo recognition on event signage
- Event signage for main entrance (signage to be supplied by sponsor)
- Opportunity to showcase your business as the presenting sponsor during Facebook Lives at the gala
- Speaking opportunity at the awards gala
- Verbal recognition during intro and concluding remarks
- First right of refusal for presenting sponsor status for 2026



AWARD SPONSOR (x12)

\$1,500

PRIOR TO EVENT

- Logo recognition on all event marketing, including but not limited to the event registration page, social media, and e-newsletter

DAY OF EVENT

- Sponsor acknowledgement during the awards
- Inclusion in the evening program - presenting the award at the gala
- Logo engraved on a physical award
- Two complimentary tickets to the gala (value of \$150)

GALA SPONSOR (in trade available - 1x each)

\$1,000

- DRINK
- DECOR
- ENTERTAINMENT
- FOOD
- OTHER GALA SPONSORSHIPS MAY BE AVAILABLE
- PHOTOGRAPHER
- SWEET TREAT
- VENUE
- DESSERT

PRIOR TO EVENT

- Logo recognition on all event marketing, including but not limited to the event registration page, social media, and e-newsletter

DAY OF EVENT

- Event signage
- Sponsor acknowledgement during the awards
- Two complimentary tickets to the gala (value of \$150)

BUSINESS BUILDER

\$500

PRIOR TO EVENT

- Logo recognition on all event marketing, including but not limited to the event registration page, social media, and e-newsletter

DAY OF EVENT

- Sponsor acknowledgement during the awards
- One complimentary ticket to the gala (value of \$75)

FRIENDS OF THE AWARDS

\$500

PRIOR TO EVENT

- Name recognition on the event registration page

DAY OF EVENT

- Sponsor acknowledgement during the awards
- One complimentary ticket to the gala (value of \$75)

Please check this box if you're interested in exploring a three-year commitment for any of the above sponsorship opportunities to guarantee your spot and lock-in your rate!

Sponsorship type(s):





BUSINESS OF THE YEAR

Presented to a business in operation that best demonstrates outstanding achievement in customer service, growth, and community involvement.

TOURISM AND COMMUNITY ATTRACTION

Presented to the business that has major influence on attracting visitors and residents to engage in the community, making Cochrane and area a more attractive place to work, live and play — fostering tourism and promoting the local economy.

COMMUNITY CHAMPION

Presented to a non-profit that serves and promotes Cochrane and area, via specific programming, resources, assistance and/or services they offer.

EMERGING BUSINESS

Presented to a business that shows success and demonstrates a connection to the Cochrane community.

EMPLOYER EXCELLENCE

Presented to a business that goes above and beyond for their employees and provides the best overall place to work. Positive culture. Learning. Diversity. Inclusion. Equity. Team.

CUSTOMER SERVICE EXCELLENCE

Presented to a business that provides an excellent customer service experience, the award will recognize a business that implements 1 or more customer service initiatives.

GREATEST IMPACT

Presented to a business that has had the largest impact in the community through philanthropy, volunteerism, and overall commitment to making Cochrane an overall great place to live and do business. Community impact. Advocates for the environment. Social change.

INNOVATION

Presented to a business that demonstrates transformative innovation and leadership in their processes, products or services.

NEWCOMER ENTREPRENEUR

Recognized a newcomer who has overcome unique challenges to build a successful business/organization and make meaningful contributions to the Cochrane community.

INDIGENOUS ENTREPRENEURSHIP

Presented to an Indigenous (First Nations, Métis or Inuit) small business that has demonstrated excellence in business achievement and a commitment to community.

PEOPLE'S CHOICE

Presented to a business that can demonstrate they have engaged the local support of their community, as determined by a public vote.





COMMITMENT OF SPONSORSHIP

Organization Name: _____

Primary Contact: _____

Email: _____ **Phone:** _____

Mailing Address: _____

City: _____ **Province:** _____ **Postal Code:** _____

Signature: _____ **Date:** _____

Once confirmed, our office will send you an invoice. We accept VISA, Mastercard, Cheque, and Electronic Funds Transfer (EFT).

Please note: All prices are subject to GST. Sponsorships are sold on a first-come, first-served basis. All marketing opportunities are time sensitive and can only be honoured with appropriate notice. The Cochrane & District Chamber of Commerce is responsible for invoicing all sponsors for payment. Please include a high-resolution vector file of your logo when securing your sponsorship.



For more information, or to inquire about our sponsorship, please contact:

Thank you for your support!

JENNIFER WANNER

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cochranechamber.ca

Photos courtesy of Tim Hall
www.cochranephotographer.com