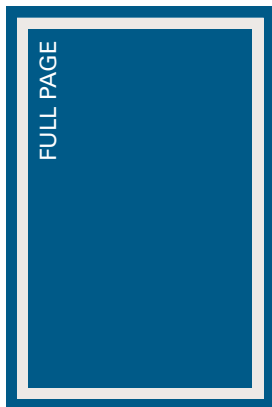


It is an absolute pleasure to welcome you to our brand new Cochrane & District Chamber of Commerce Trade Show Magazine 2026!

ADVERTISING SIZES

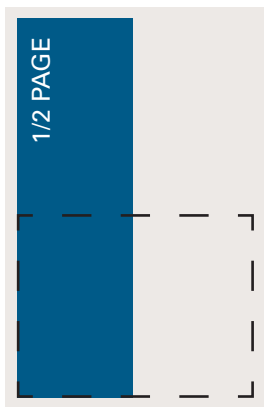
As consumers hold onto a magazine or guide for an extended period of time, an advertisement continues working each time they pick up the issue. Since magazines last, their content- ads included- leaves a lasting message.

Choose the ad size that best fits your budget!



FULL PAGE
4.5"(w) x 7.5"(h)
Full Bleed Dimensions:
5.5"(w) x 8.5"(h) trim
add 0.25" bleed to each
side

\$339



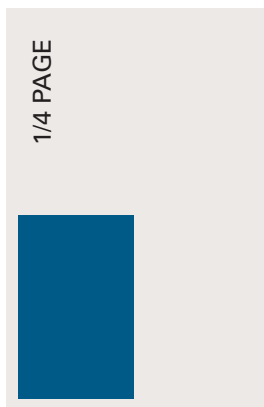
HALF PAGE
HORIZONTAL:
4.5"(w) x 3.7"(h)
VERTICAL:
2.2"(w) x 7.5"(h)

\$199



1/3 PAGE
HORIZONTAL:
4.5"(w) x 2.45"(h)
VERTICAL:
1.45"(w) x 7.5"(h)

\$139



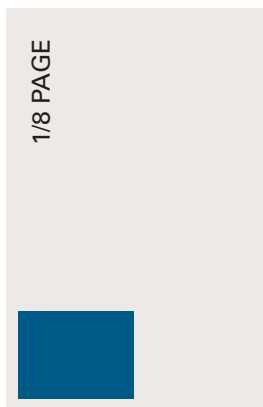
1/4 PAGE
2.2"(w) x 3.7"(h)

\$99



1/6 PAGE
2.2"(w) x 2.45"(h)

\$79



1/8 PAGE
2.2"(w) x 1.8"(h)

\$49

AD DESIGN

If you require your ad designed by us, please send all your content (photos and logos in high-res, text and any additional info) to jennifer.wanner@cochranechamber.ca

Cost per ad is a flat rate of \$89 + GST.

DISTRIBUTION

The Trade Show magazine will be distributed prior to the Trade Show, to various locations throughout Cochrane.

We will also give these magazines at the Trade Show to visitors throughout the weekend.

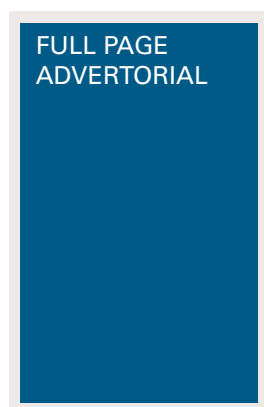
Please let us know if you would like to be part of our distribution list, and we will make sure we deliver some copies to you.

PRICES DO NOT INCLUDE GST. COLOUR INCLUDED IN PRICE.

TELL YOUR OWN STORY WITH AN ADVERTORIAL

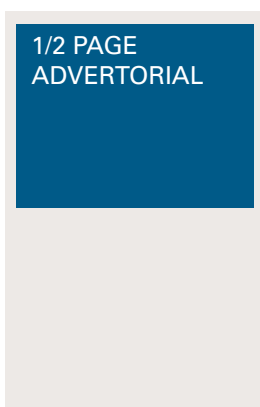
Market your company's products or services, enhance your reputation, and promote your business with an advertorial! Reach out your target audiences with 70% of high quality content plus 30% of promotional information!

Bundle your advertorial with a follow-up ad for an awesome maximum effect!



FULL PAGE
4.5"(w) x 7.5"(h)

\$379



1/2 PAGE
4.5"(w) x 3.7"(h)

\$219



PRINT REQUIREMENTS

Accepted File Types:

- 1) Press Ready PDFs exported using Adobe's Press Quality setting including crops & bleeds (if full page option).
- 2) Adobe Photoshop files should be 300dpi and PSD or JPEG Maximum Quality, CMYK colour mode. Fonts in PSD files must be rasterized.

Please ensure your ad has correct bleed, as in above diagrams & saved with crop marks

All files must be CMYK. Please supply ad at specified dimensions.

Blacks must be 100% black (not a 4-colour mix) and be set to overprint.

The Cochrane & District Chamber of Commerce does not guarantee 100% colour accuracy.

*Please proof your ads prior to printing deadline. Unproofed ads will run as is as per contract.

DEADLINES & SUBMISSION

MATERIAL MUST BE SUBMITTED NO LATER THAN MARCH 20th, 2026.

Ads accepted via email to jennifer.wanner@cochranechamber.ca

For files under 6MB. For larger files please use WeTransfer or SwissTransfer.