



SPONSORSHIP PACKAGE

Saturday May 2nd & Sunday May 3rd, 2026

SLS Centre 10AM - 4PM

800 Griffin Road, Cochrane AB

The Cochrane Trade Show is the town's biggest annual event—and it never disappoints! From daily prizes to great samples and endless surprises, there's something for everyone to enjoy.

This year, the Cochrane & District Chamber of Commerce is excited to offer local businesses a range of cost-effective sponsorship opportunities for Cochrane's most-attended business event. The Trade Show sells out year after year and draws thousands of visitors to our community—making it the perfect place to showcase your brand.



PRESENTING SPONSOR (x1)

SOLD \$7,500

- Presenting Sponsor recognition on local radio station event ads and all marketing, including social media, before the event. For example: Cochrane & District Chamber of Commerce Trade Show presented by..... in all our signage and advertising online and traditional media.
- Two (2) complimentary exhibitor booths in a prime location manned by your team (\$1,400 value*)
- Complimentary power for booths (\$260 value*)
- Logo recognition on event signage (welcome banners and door prize ballots)
- Event signage for main entrance (signage supplied by sponsor)
- Logo recognition on program published in newspaper
- Opportunity to showcase your business as the Presenting Sponsor during Facebook Live events throughout the weekend
- Opportunity to provide messaging on entertainment stage during the show
- Main stage "shoutouts" throughout the weekend
- Option to have promotional materials placed into attendee bags (x300)
- Opportunity to promote your sponsorship by volunteering throughout the weekend
- Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$450*)
- Complimentary Full Page Ad in Trade Show Magazine Back Cover

Along with the Presenting Sponsor opportunity, we are open to discussing any additional marketing ideas to promote your sponsorship such as videos on social media, additional shareable content, etc., highlighting your support and involvement in the Annual Trade Show. Additional promotional opportunities may be subject to additional costs.



VENUE SPONSOR (x1)

\$4,500

- Four (4) complimentary exhibitor booths manned by your team (\$2,400 value*)
- Logo recognition on program published in newspaper
- Onsite Signage: logo recognition on sponsorship signs prominently displayed at entrances
- Opportunity to provide messaging on entertainment stage during the show
- Main stage "shoutouts" throughout the weekend
- Recognition in Cochrane Chamber e-newsletter following event
- Option to have promotional materials placed into attendee bags (x300)
- Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$450*)
- Complimentary Quarter Page Ad in Trade Show Magazine

STAGE SPONSOR (x1)

SOLD \$2,500

- One (1) complimentary exhibitor booth manned by your team (\$600 value*)
- Logo recognition on program published in newspaper
- Onsite Signage: logo recognition on sponsorship signs prominently displayed at entrances
- Opportunity to provide messaging on entertainment stage during the show
- Main stage "shoutouts" throughout the weekend
- Recognition in Cochrane Chamber e-newsletter following event
- Option to have promotional materials placed into attendee bags (x300)
- Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$450*)
- Complimentary Quarter Page Ad in Trade Show Magazine



MONEY TUNNEL SPONSOR (x1)

SOLD \$1,500

- Opportunity to have your logo on the Money Tunnel itself (sponsor to supply signage)
- Logo recognition on program published in newspaper
- Onsite Signage: logo recognition on sponsorship signs prominently displayed at entrances
- Opportunity to provide messaging on entertainment stage during the show
- Main stage "shoutouts" throughout the weekend
- Recognition in Cochrane Chamber e-newsletter following event
- Option to have promotional materials placed into attendee bags (x300)
- Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$180*)
- Complimentary Quarter Page Ad in Trade Show Magazine

MARKETPLACE CORRAL SPONSOR (x1) **SOLD** \$1,500

- Logo recognition on program published in newspaper
- Onsite Signage: logo recognition on sponsorship signs prominently displayed at entrances
- Opportunity to provide messaging on entertainment stage during the show
- Main stage "shoutouts" throughout the weekend
- Recognition in Cochrane Chamber e-newsletter following event
- Option to have promotional materials placed into attendee bags (x300)
- Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$180*)
- Complimentary Quarter Page Ad in Trade Show Magazine



CHILDREN'S GUEST SPONSOR (x2)

\$1,000

- One sponsor for Saturday, One Sponsor for Sunday
- Logo recognition on program published in newspaper
- Onsite Signage: logo recognition on sponsorship signs prominently displayed at entrances
- Opportunity to provide messaging on entertainment stage during the show
- Main stage "shoutouts" throughout the weekend
- Recognition in Cochrane Chamber e-newsletter following event
- Option to have promotional materials placed into attendee bags (x300)
- Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$180*)
- Complimentary Quarter Page Ad in Trade Show Magazine

BINGO CARD SPONSOR (x1)

\$1,000

- Logo recognition on Bingo Card
- Logo recognition on program published in newspaper
- Onsite Signage: logo recognition on sponsorship signs prominently displayed at entrances
- Opportunity to provide messaging on entertainment stage during the show
- Main stage "shoutouts" throughout the weekend
- Recognition in Cochrane Chamber e-newsletter following event
- Option to have promotional materials placed into attendee bags (x300)
- Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$180*)
- Complimentary Quarter Page Ad in Trade Show Magazine



TRADE SHOW MAGAZINE SPONSOR (x1) **\$1,000**

- Name recognition on Event signage
- Main stage “shoutouts” throughout the weekend
- Recognition in Cochrane Chamber e-newsletter following event
- Option to have promotional materials placed into attendee bags (x300)
- Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$180*)
- Complimentary Full Page Ad in Trade Show Magazine Inside Back Cover

**Values of sponsorship perks are estimates*

BUSINESS BUILDER SPONSOR **\$500**

- Name recognition on Event signage
- Main stage “shoutouts” throughout the weekend
- Recognition in Cochrane Chamber e-newsletter following the event
- Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$180*)
- Complimentary Quarter Page Ad in the magazine

**Values of sponsorship perks are estimates*

In addition to the standard sponsor benefits, each sponsor will be featured on a dedicated recognition page in the Trade Show Magazine, showcasing your logo and contact information for enhanced visibility.